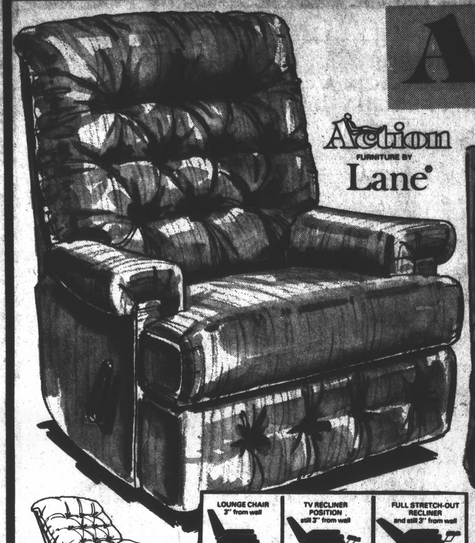
SALE! SALE! SALE!

Anniversary



Action FURNITURE BY Lane

RECLINERS . . . CHAIRS . . .
AND PLENTY MORE ON SALE!

Style As Shown

EXQUISITE OCCASIONAL CHAIRS

SALE $148 Compare at $219.95

SAVE A TIDY SUM HERE! Tufted seat and back beauties with genuine cane panels. SAVE $143.90 ON A PAIR!

ROCKER-RECLINERS

With Convenient Handle Adjustment

SALE!

STYLING EXACTLY AS SHOWN

Sit back and unwind in this plush WALL-SAVER® plump seat cushion, deeply tufted back and soft rolled arms for YOUR TOTAL RELAXATION. Flawlessly tailored in a luxurious fabric, too.

$298

CONVENIENT PAYMENTS

IT HEATS!
IT VIBRATES!
IT RECLINES!

MAN-SIZE RECLINERS

SAVE $81.95

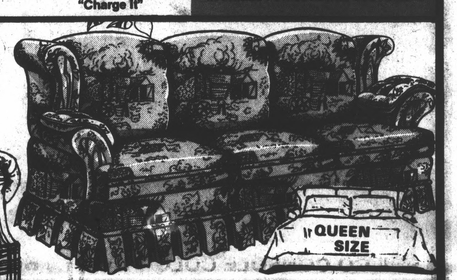
SALE $198

A deeply cushioned recliner that massages tired muscles and gives warmth to aching joints. Even has a pocket for magazines.

"Charge It"

REGISTER TODAY!
$10,000.00
IN PRIZES AT SCHEWELS ANNIVERSARY SALE

FAMOUS MAKE SLEEP SOFAS REDUCED!



QUEEN SIZE

QUEEN SIZE

QUEEN SLEEPER In VELVET PRINT

Early American at its most Luxurious! USUALLY $599.95; THIS IS A DEAL! Wait'll you test the marvelous comfort.

ON SALE $399

QUEEN SIZE

"Fine Styling Exactly As Shown!"

BEAUTIFUL QUEEN-SIZE SLEEP SOFAS

• QUALITY FEATURES WE CHALLENGE YOU TO EQUAL!

ANNIVERSARY SALE PRICE

Will you just LOOK at the THICKNESS of those cushions! Note the padded roll arms, ruffle skirt and massive wings—features usually found ONLY in MUCH MORE EXPENSIVE SLEEP SOFAS. A big QUEEN SIZE BED springs out at the touch of a finger.

$299

Compare at $449.95

ROWE K. Best in Fashion

FINE CONTEMPORARY STYLE $499

A DREAM in 100% polyester wide wale corduroy fabric. Soft back pillows, seat cushions and bolsters all have detail welting for distinction.

OUTDOOR FURNITURE

"HOT DAYS ARE COMING!"

EXCITING 4 PC. PATIO ENSEMBLE $299

• IN DURABLE WROUGHT IRON

• SETTEE
• CHAIR
• TABLE
• SPRING CHAIR

Fine enough for a MANSION yet ANNIVERSARY SALE PRICED at UNDER $300! Each piece is a masterpiece of elegant design as shown.

INCLUDES:
• BIG GLIDER
• TABLE
• 2 CHAIRS

4 PC. WROUGHT-IRON GROUP

Refined styling that is made to withstand hard service. Cool mesh seats and backs.

ALL FOR $299

3 PC. WALL UNITS

ALL 3 PIECES . . . NOW

$499

Best Credit Terms In Town

• WARM PINE FINISH
• STYLING EXACTLY AS SHOWN

Great features such as LIGHTED INTERIORS, DROP-LID DESK, EMBOSSING ON DOORS, BRASS FINISHED HARDWARE and much more. Extra spacious shelves, too!

YOUR CHOICE $168

• 5 PC. DINETTE
• 4 PC. SETTEE SET

Durable wrought-iron and cool iron mesh gives you sets for a lifetime of service. Both groups are just as illustrated.

SAVE YOUR CASH
Just Say "CHARGE IT"

WE'RE CELEBRATING OUR 87TH BIRTHDAY!

Anniversary Sale

"SALE PRICES ON HUNDREDS OF T.V. SETS"

IT'S NEW! . . . IT'S REMOTE CONTROL!

SUPER DELUXE COLOR T.V. SETS

You Asked For Such A Set Under $500 — HERE IT IS!

COLOR AT ITS FINEST! This deluxe set features automatic degaussing to remove all impurities from the color picture. AND IT'S REMOTE CONTROL (control panel included). Change channels without getting up. Push-button electronic tuning!

THIS SALE ONLY $498

"SCHEWELS REALLY HAS THE DEALS FOR YOU!"

"NEW DESIGN!"

BIG SCREEN COLOR T.V. SETS

• Pure Color Picture
• Memory Fine Tuning
• Instant Sound
• Instant Picture

Featuring one of the most advanced Color Picture Tubes on the market YET USES LESS ELECTRICITY THAN A 75W LIGHT BULB. Integrated circuitry for GREATER RELIABILITY. Memory fine tuning.

ANNIVERSARY SALE PRICE!

$398

CONVENIENT PAYMENTS

. . . YOUR SATISFACTION IS A-L-W-A-Y-S GUARANTEED!

PHILCO CONSOLE COLOR T.V.

NOW $598 Compare at $749.95

Efficiency 300 Solid-State Chassis—YOU CAN'T BEAT THAT FOR QUALITY! Automatic Color Control and WHAT AN EXCITING CABINET DESIGN! SALE PRICED FOR 10 DAYS!

Compare at $399.95

BIG SCREEN COLOR T.V.

NOW $298 NEVER SUCH DISCOUNT

Just Say "CHARGE IT!"

Automatic color, tint, and brightness control. Memory fine tuning, quick start picture tube. ANNIVERSARY SALE PRICED, NOW!

PORTABLE T.V. SETS

NOW $88 ANNIVERSARY SALE PRICED!

High performance and longer set life are yours because of 100% SOLID STATE CIRCUITRY! Keyed Automatic Gain Control eliminates outside interference to give you EXCELLENT RECEPTION!

"REAL DEALS FOR YOUR LISTENING PLEASURE!"

AM/FM STEREO MULTIPLEX SYSTEM

2 separate speakers provide beautiful stereo sound. AM/FM radio, automatic record player and CASSETTE PLAYER AND RECORDER. "IT'S THE SALE OF THE YEAR!"

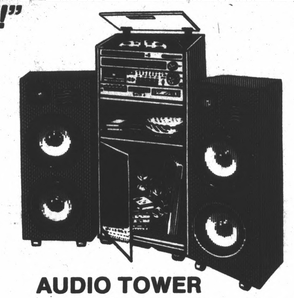
Reg. $239.95 $199

STEREO RADIO CASSETTE RECORDER

ANNIVERSARY SALE PRICE $88

Add It To Your Account

"SCHEWELS BIG BOY!" A portable music hall—2 powerful speakers, push-button AM/FM radio, cassette player-recorder ALL IN A HANDSOME CABINET!



AUDIO TOWER

Reg. $599.95 $498

EASY TERMS

Truly a component ensemble to be proud of—matched 30" tower speaker enclosures, 8" woofer and 2½" tweeter. Custom-designed matching walnut woodgrain stereo cabinet.

REGISTER FOR BIG PRIZES NOW AT . . .

Schewels

"IF IT CUTS GRASS . . . WE'VE GOT IT ON SALE"

BRIGGS AND STRATTON ENGINE

22 INCH POWER MOWER

DON'T DELAY! These "easy start," big blade mowers will sell fast during our ANNIVERSARY SALE! Safety steel deck; adjustable wheels.

$198

"You Don't Need Much Money During This Sale . . . WE'VE GOT PLENTY OF CREDIT WAITING FOR YOU!"

JUST SEE!

22" SELF-PROPELLED MOWERS

Briggs-Stratton engine! Quick adjusting wheels AND IT PROPELS ITSELF. Style as shown.

$298

SAVE YOUR CASH — JUST SAY, "CHARGE IT!"

EUREKA

Gets dirt you can't see.

"UPRIGHT VACUUMS"

Reg. $119.95 $88 ACT FAST!

SAVE $31.95 on one of the BEST Vacuum Cleaners! The exclusive BEATER-BAR gets that deep down dirt!

12 inch Beater Bar/Brush Roll loosens deep down dirt.

Edge Kleener® gets dirt right up to the baseboards.